

- Finance
- Other Chief Officers
- District Councils No objections
- Health Authority
- Police No objections
- Other Bodies/Individuals School Governors (Bridgetown Primary) - Support the zebra crossing.
Residents Association – support the zebra crossing.

FINAL DECISION **YES/NO** *(If 'No' complete Suggested Next Steps)*

SUGGESTED NEXT STEPS :

Details to be specified

- Further consideration by this Committee
- To Council
- To Cabinet
- To an O & S Committee
- To an Area Committee
- Further Consultation

Stratford on Avon Area Committee

Proposed Zebra Crossing at Rushbrook Road near Wordsworth Avenue, Bridgetown, Stratford-upon-Avon

Report of the Strategic Director of Environment and Economy

Recommendation

That the installation of a zebra crossing at Rushbrook Road near Wordsworth Avenue, Bridgetown, Stratford-upon-Avon be supported.

1. Background

- 1.1 In October 2001 the developers of the Trinity Mead development adjacent to the Bridgetown estate agreed to a S106 payment of £90,000 for traffic management proposals. Extensive consultation was carried out in November 2004. A number of proposals were suggested and investigated, but some rejected as being unfeasible.
- 1.2 The Zebra Crossing forms part of the overall traffic management proposals for Bridgetown. The proposal will provide a safe crossing point for children attending Bridgetown Primary School and also benefit the wider community. The location of the crossing has been agreed through discussions with the School Governors and our Safer Routes to School staff.
(See **Appendix A**, and **Appendix B** which is attached for Members of the Committee only).

2. Consultations

- 2.1 Details of the proposals were delivered to the eight properties which would be most affected by the zebra crossing. Six responses were received, five of which raised objections, one supported the scheme.
- 2.2 Details of the proposals were sent to the Warwickshire Police and Stratford on Avon District Council. Neither raise objections.
- 2.3 Councillor Hyde, The Residents Association and School Governors support the crossing proposal.

3. Responses to Consultation

Residents Association

- 3.1 Believes the crossing will encourage and make safer the walk to school.

School Governors

- 3.2 Fully in support of both the need and proposed siting of the zebra crossing. The crossing is in the most natural place for children, walking and cycling.

Resident in support

- 3.3 Definitely a positive safety measure, sensible location.

- 3.4 Received objections:-

- (i) Concern that there aren't enough children and parents crossing to warrant a crossing.

Response - The crossing has the support of the Governors of Bridgetown Primary School and the location has been agreed through discussions with them and our Safer Routes to Schools staff. The Police have raised no objections.

- (ii) The crossing would be better placed further down Rushbrook Road.

Response - The crossing point has been confirmed as appropriate in a Stage 1 Safety Audit.

- (iii) The beacons/flood lights of the zebra crossing will disrupt the sleep of their child and cause the child stress.

Response – A cowling would be fitted to the rear of the beacon to reduce glare to surrounding properties.

- (iv) Concern about the flashing of the beacons day and night.

Response – A cowling would be fitted to the rear of the beacon to reduce glare to surrounding properties.

- (v) Loss of visitor parking.

Response - The scheme would result in the loss of visitor parking space. However, it is important to consider the scheme in the wider context of pedestrian safety.

- (vi) Concern that the crossing isn't enough to slow speeds along Rushbrook Road.

Response - A zebra crossing would help to slow speeds down. Our Safety Engineers have found from experience that most drivers are very cautious when approaching a zebra crossing, so that it would assist in slowing down vehicles exiting from Wordsworth Avenue.

- (vii) Concern that it will affect the ease/safety in which they can reverse out of their drive.

Response - The presence of a crossing would slow vehicles down. However, it is recognised that it could affect any individual reversing out of their drive.

- (viii) That its an "exaggeration" and not in keeping with the area, prefers the option of road humps and narrowing.

Response - Other options have been considered. Road humps have been considered but there were objections raised by residents at the Public Exhibition in November 2004 due to the noise and need for additional signage. The use of narrowings has been looked at, but to work effectively there would need to be a steady two-way traffic flow. If it is quiet, which it is most of the time they would have little effect on traffic speeds.

4. Policy Context

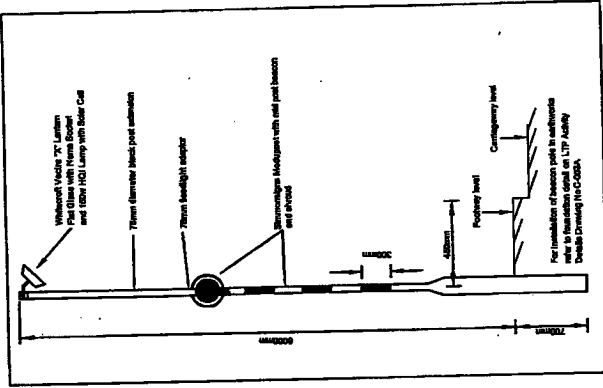
- 4.1 (i) Safer Routes to School – to encourage a modal shift - more children walking.
- (ii) Local safety schemes – likely casualty savings.
- (iii) Developer funded schemes – to mitigate anticipated traffic impact of development /pedestrian flow.
- (v) Quality Pedestrian Corridors – part of a package of measures on strategic walking corridors.

5. Conclusion

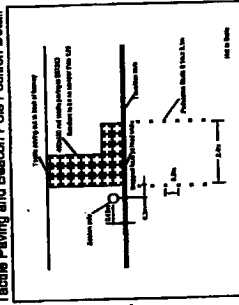
- 5.1 It is concluded that the wider benefits of the zebra crossing are overriding in this case. The promotion of the Walking Agenda and Safer Routes to School Initiative will benefit from the installation of this crossing. The nature of the crossing is also likely to alert drivers to drive with more caution and reduce a speeding issue that is perceived by some residents.

JOHN DEEGAN
Strategic Director of Environment and Economy
Shire Hall, Warwick
1st March 2006

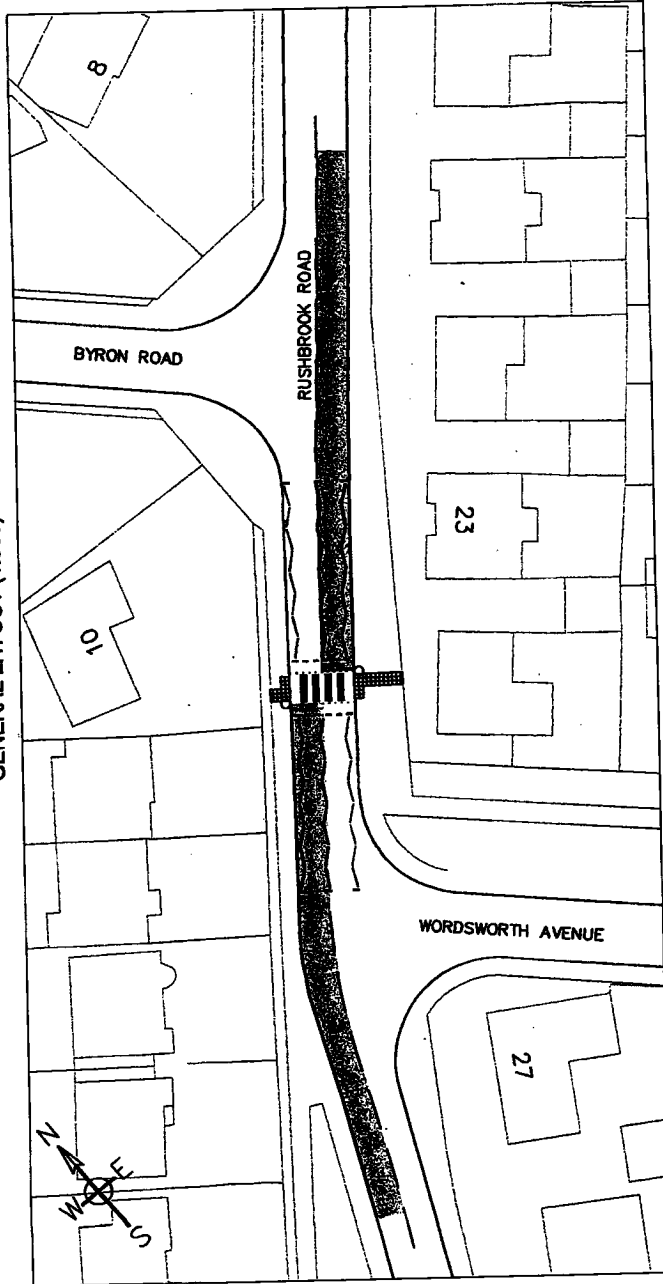
BEACON POLE DETAILS



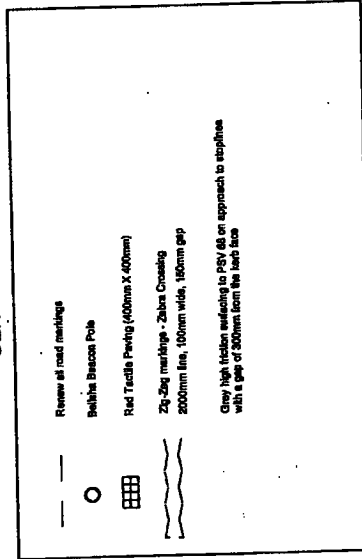
Tactile Paving and Beacon Pole Position Detail



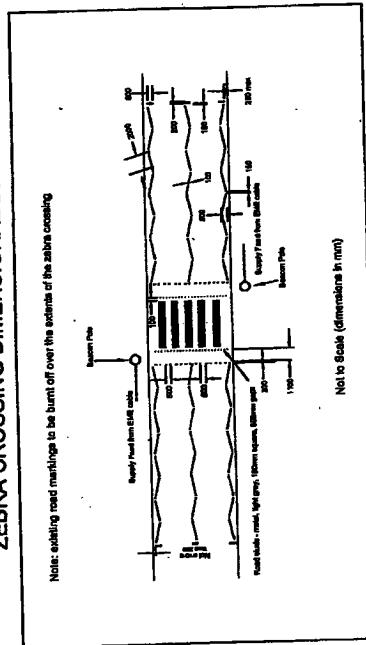
GENERAL LAYOUT (1:500)



GENERAL KEY



ZEBRA CROSSING DIMENSIONAL DETAILS



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STRATFORD AREA COMMITTEE 15th March 2006

Proposed Zebra Crossing, at Rushbrook Road near
Wordsworth Avenue, Bridgetown,
Stratford - Upon - Avon

Appendix B - Zebra Crossing details

Rev	Date	By	CHK	Amendment	TITLE	DRN	HC	CRD	GHD
					PROPOSED ZEBRA CROSSING RUSHBROOK ROAD NEAR WORDSWORTH AVENUE STRATFORD UPON AVON				
								September 2005	
								Not to Scale	
								DRG. NO.	SIG257/01/AS